



SPONSORSHIP PACKAGE

Thank you for your interest in sponsoring the FFYR/YRNF Fall Quarterly. We are working on a very exciting and ambitious agenda, with a focus on preparing for the 2014 election cycle.

What is the FFYR?

The Florida Federation of Young Republicans is a 501c(4) chartered organization of the Young Republican National Federation. FFYR assists local, state, and national Republican campaigns and provides support for its member clubs.

Where is the FFYR/YRNF 2013 Fall Quarterly?

FFYR/YRNF Fall Quarterly will be held in Ft. Lauderdale, FL!

Who are the attendees?

Our attendees are young conservative men and women activists from across the same, some of whom are new to activism and many who are actively involved in local republican parties, political campaigns and new media activism. This is a dynamic group of individuals who are forming networks and making a difference in their communities.

What will I get as a sponsor of the FFYR/YRNF 2013 Fall Quarterly?

Depending on the level of sponsorship you choose, you will get tickets to the conference, exhibit space and your logo/link on our event website. The size of our conference affords ample opportunity to interact with our speakers, panelists and trainers. In addition, we publish a virtual conference program, which will be emailed to our member lists. Therefore, your program advertisement will reach upwards of 10,000 individuals, in addition to the conference attendees.

Are there customized sponsorships available?

Absolutely! If your organization has a special niche, we are more than willing to work with you to create a sponsorship that is unique to your situation.

Any deadlines I should know about?

Yes, we will need your program advertisement **no later than November 10th**. Please see the attached form for the specifications. If you have any questions about this, please contact Josh Cockrell at jaxpolitico@gmail.com

Will there be media present?

Yes, there may be some print and broadcast media present, as well. Please note that many of our attendees are new media savvy and will be utilizing personal blogs, Twitter, Facebook, and other platforms to report from the conference.

Is there a website for the FFYR/YRNF 2013 Fall Quarterly?

Yes, please go to <http://www.ffyr.org/yrnf-fall> Please note that the site is updated frequently, so check back often for updates on the agenda and speakers.

How do I arrange payment for my sponsorship?

We will send you an invoice or you may pay online via pay pal.

Who do I contact about sponsoring the FFYR/YRNF 2013 Fall Quarterly?

Please contact Josh Cockrell at 803-917-2420 or jaxpolitico@gmail.com

Sponsorship Opportunities

Advertising/In-kind Gifts

- Company name and logo listed on event site \$99*
- Quarter page ad in Summit program \$199*
- Half page ad in Summit program \$299*
- Full page ad in Summit program \$399*
- In-kind FFYR Convention Folder inserts (300 inserts + \$199)

Exhibitor Space (6 available) \$500

- Company name and logo on all printed materials and online advertising of the event
- Prominent Exhibitor space outside of the ballroom
- Complimentary insert into FFYR Convention Folders

Red Level Sponsorship (6 available) \$750

- 1 pass to the entire event
- 1 pass to a special VIP cocktail reception
- Half page advertising package in Convention program
- Company name and logo on all printed materials and online advertising of the event
- Complimentary insert into FFYR Convention Folders

Black Level Sponsorship (4 available) \$1500

- 2 passes to the entire event
- 2 passes to a special VIP cocktail reception
- Full page advertising package in Convention program
- Advertising package for one month in our bi-weekly newsletters, social media promotion (facebook and twitter), and logo on website.
- Company name and logo on all printed materials and online advertising of the event.
- Complimentary insert into FFYR Convention Folders

Lunch Sponsorship (1 available) \$2000

- Signage on all luncheon tables, with acknowledgement on agenda
- Company name and logo on all printed materials and online advertising of the event
- Advertising throughout lunch on ballroom screens
- Full page advertising package in Convention program
- Prominent Exhibitor space outside of the ballroom
- Complimentary insert into FFYR Convention Folders

Silver Level Sponsorship (2 available) \$3000

- 4 passes to the entire event
- 4 passes to the special VIP cocktail reception
- Full page advertising package in Convention program
- Advertising package for two months in our bi-weekly newsletters, social media promotion (facebook and twitter), and logo on website.
- Company name and logo on all printed materials and online advertising of the event
- Complimentary insert into FFYR Convention Folders
- Complimentary Exhibitor space

Platinum Level Sponsorship (1 available) \$5000

- 6 passes to the entire event
- 6 passes to the special VIP cocktail reception
- Full page advertising package in Convention program
- Advertising package for three months in our bi-weekly newsletters, social media promotion (facebook and twitter), and logo on website.
- Complimentary insert into FFYR Convention Folders
- Company name and logo on all printed materials and online advertising of the event.
- Exclusive sponsorship of FFYR Cocktail Party and the VIP Reception with our special guests
- Exclusive VIP table for attendees
- Introduction of company and representative at both the cocktail party, VIP Reception, and the lunch panel

NOTE: All sponsors will be included in the virtual program, which will be sent to our email list of 40,000 plus and posted on our websites under the past Summits section.

CONVENTION FOLDER INSERTS must be RECEIVED no later than November 10th.

Make checks payable to *Florida Federation of Young Republicans*
and send to 9700 Philips Hwy, Suite 104 Jacksonville, FL.
Or you may also contact us to pay through Paypal.

Full Page Sponsorship

- The border of your Sponsorship ad should be no larger than 8.5” W x 11” H
- Sponsorship ads may be submitted in the following formats:
 - PDF export should be high-resolution (300 dpi or greater), fonts embedded or converted into outlines.
 - High - Resolution TIF File (300 dpi or greater); CMYK
 - Submit your sponsorship ad on CD/DVD to Florida Federation of Young Republicans to 9700 Philips Hwy Suite 104 Jacksonville, FL 32256
 - Or you can email a copy to Peret Pass at peretpass@gmail.com (under 25 mb)

Half Page Sponsorship

- The border of your Sponsorship ad should be no larger than 8” W x 5.5” H
- Sponsorship ads may be submitted in the following formats:
 - PDF export should be high-resolution (300 dpi or greater), fonts embedded or converted into outlines.
 - High - Resolution TIF File (300 dpi or greater); CMYK
 - Submit your sponsorship ad on CD/DVD to Florida Federation of Young Republicans to 9700 Philips Hwy Suite 104 Jax, FL 32256
 - Or you can email a copy to Peret Pass at peretpass@gmail.com